

The NUTCRACKER

ADVERTISING RATES 2023

ADVERTISING RATES

NUTCRACKER 2023 PROGRAM

Back Cover	\$1000
Inside Front Cover	\$750
Inside Back Cover	\$700
Full Page	\$650
Half Page	\$350
Quarter Page	\$225

Show Sponsor **\$2500**

- Full page Nutcracker ad
- Logo placement on NMBC website
- Individualized social media recognition
- Logo projection on Popejoy Hall curtain
- Banner placement in the lobby on the night of your show
- 6 complimentary tickets

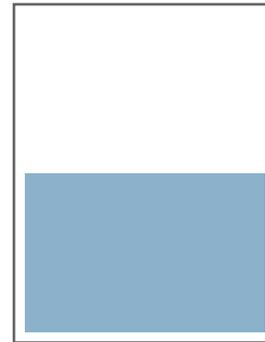
Additional Performance **\$500**

Pirouette Sponsor **\$10,000**

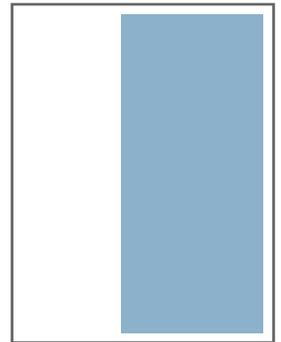
- Logo inclusion in Nutcracker digital billboards (\$15,000 value)
- 2 page spread Nutcracker program ad
- Full page Wizard of Oz program ad or insert
- Logo placement on NMBC website
- Logo projection on Popejoy Hall curtain
- Banner placement in the lobby
- Meet & greet with guest artists
- 30 Nutcracker tickets



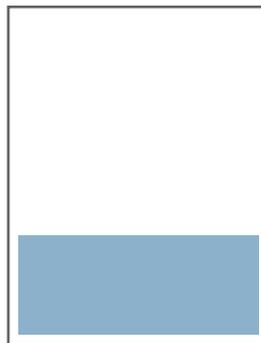
Full Page With Bleed
Dimensions 5.75 x 8.75
Safe Zone 5 x 8



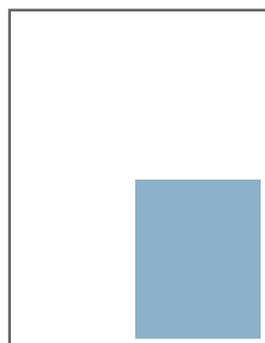
Half Page Horizontal
5.25 x 4.0625
No Bleed



Half Page Vertical
2.5625 x 8.25
No Bleed



Quarter Page Horizontal
5.25 x 1.9688
No Bleed



Quarter Page Vertical
2.5625 x 4.0625
No Bleed

PUBLISHER'S REQUIREMENTS

Please submit ads to:
Monica Christofferson
Carristo Creative Consulting
Phone: 505-463-3190

Email ads to: monica@carristo.com

Press-quality PDF format at 100% size with all fonts Embedded or outlined. All images should be 300dpi in CMYK color mode for full color ads. In order to guarantee legibility, we recommend that color and reversed out type be at least 10 pt or larger.

SPACE RESERVATIONS

10/1

ARTWORK DEADLINE

10/24