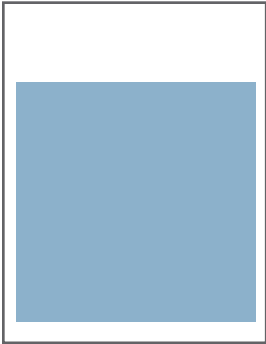


The NUTCRACKER

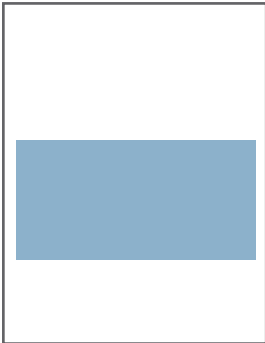
ADVERTISING RATES

NUTCRACKER 2021 DIGITAL PROGRAM

Premium Advertiser	\$1000
Combo Banner Ad	\$500
Large Banner Ad	\$400
Small Banner Ad	\$300
Company Name & Website Link	\$175



Large Banner Ad
Dimensions
1200px X 1200px



Small Banner ad
Dimensions
1200px X 628px

NUTCRACKER 2021 PRODUCTION ADVERTISING INFORMATION

Due to COVID-19 we have elected to present our guests with a digital program. Thank you for understanding and continuing to support NMBC’s production of The Nutcracker.

Premium Advertiser

This advertiser will be featured at the top of the program and will be allowed 3 ad placements. With this placement will need both ad sizes and your ads will be featured in 3 places throughout the digital program.

Combo Banner Ad

With this placement will need both ad sizes and your ads will be featured in 2 places throughout the digital program.

PUBLISHER’S REQUIREMENTS

Please submit ads to:
Monica Christofferson
Carristo Creative Consulting
Phone: 505-463-3190

Email ads to: monica@carristo.com

Large Banner 1200x1200 Pixels - 72dpi full color
Smaller Banner 1200x628 Pixels - 72dpi full color

Further information is available upon request.

SPACE RESERVATIONS	11/12
ARTWORK DEADLINE	11/17

The NUTCRACKER

As a non-profit performing arts company, ticket revenue and school tuition cover just a portion of our expenses, which means we need companies like yours to keep our dancers on their toes!

Please consider the following Sponsorship Opportunities.

Pirouette Sponsor

\$10,000

- Logo inclusion in Nutcracker digital billboards and individualized social media recognition (\$15,000 value)
- 5 ad placements in The Nutcracker Ballet program
- Sponsor logo projected on the Popejoy Hall walls prior to all performances and banner in UNM lobby
- Year-long inclusion on NMBC's website and in the program for our spring show
- Invitation to a closed rehearsal and special meet and greet with guest artists from visiting ballet companies
- 30 tickets to The Nutcracker Ballet and 12 tickets to our spring show

Show Sponsor

\$2,500

This is an exclusive sponsorship for each individual performance. Limit of 4. Additional Performance - \$1,000

- Combo Banner Ad - With this placement we will need both ad sizes and your ads will be featured in 2 places throughout the digital program
- Sponsor logo projected on the Popejoy Hall walls prior to your performance and banner in UNM lobby during your sponsored performance
- Individualized social media recognition
- Year-long inclusion on NMBC's website
- 6 premium tickets to The Nutcracker Ballet